

OFFICIAL NEW HAMPSHIRE GUIDEBOOK • VISITOR'S GUIDE

EVENTS GUIDES • WWW.VISITNH.GOV

ORDER FORM—SIDE ONE

1. COMPLETE both sides of this form—incomplete/unsigned forms will be returned.

2. ENCLOSE all materials (copy, logo, photo)—with this form.

3. SEND payment in full before September 1, 2001—to ensure ad insertion.

4. DATE: _____

5. MEMBER of New Hampshire Lodging & Restaurant Association? Yes No

6. BUSINESS PHYSICAL LOCATION—to appear in your ad CONTACT/BILLING INFORMATION

Business Name: _____

Contact Name: _____

Address: _____

Address: _____

Town/Zip: _____

Town/Zip: _____

Phone(s): _____

Phone(s): _____

Fax: _____

Fax: _____

Web address: _____

Email: _____

Email: _____

Other: _____

Other: _____

7. PUBLICATION(S): Enclose ALL materials (copy, logo, photo) with this form

A. GUIDEBOOK AD(S)—out-of-state publication

COST:

1. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

2. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

3. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

B. VISITOR'S GUIDE AD(S)—in-state publication

1. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

2. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

3. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

C. WWW.VISITNH.GOV AD(S)—website

1. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

2. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

D. EVENTS GUIDE—spring/summer

1. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

E. EVENTS GUIDE—fall/winter

1. AD SIZE _____ ☐ REPEAT 2001 AD ☐ REPEAT 2001 AD W/CHANGES ☐ NEW AD ENCLOSED

\$ _____

SUBTOTAL: \$ _____

* NHLRA MEMBERS deduct 10% from each ad—excluding the Events Guides. \$ _____

NON-NHLRA members advertising in the Guidebook and Visitor's Guide, deduct 10% from lowest priced ad. \$ _____

NON-PROFIT ORGANIZATIONS, with a 501(c)3 on file at NHDTTD, may place a FREE basic ad in each publication OR credit the cost of a basic ad toward a larger ad in each publication. \$ _____

TOTAL AMOUNT DUE: \$ _____

COMPLETE & SIGN SIDE TWO →

NEW HAMPSHIRE

ORDER FORM—SIDE TWO

Both new AND repeat advertisers must complete all relevant sections

8. INDEX CHOICE—select **ONLY** one

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> attractions | <input type="checkbox"/> the arts | <input type="checkbox"/> camping | <input type="checkbox"/> historic sites & museums |
| <input type="checkbox"/> information sources | <input type="checkbox"/> real estate | <input type="checkbox"/> science & nature | <input type="checkbox"/> shopping & antiques |
| <input type="checkbox"/> sports & recreation | <input type="checkbox"/> transportation | <input type="checkbox"/> winter activities & recreation | |
| <input type="checkbox"/> bed & breakfasts | <input type="checkbox"/> cabins & cottages | <input type="checkbox"/> condos & lodges | <input type="checkbox"/> hotels |
| <input type="checkbox"/> inns | <input type="checkbox"/> motels | <input type="checkbox"/> reservations service | <input type="checkbox"/> resorts |

9. LODGING & DINING SYMBOLS—circle all that apply

- | | | |
|---|---|---|
| <input type="checkbox"/> major credit cards | <input type="checkbox"/> handicapped facilities | <input type="checkbox"/> nonsmoking facilities |
| <input type="checkbox"/> restaurant | <input type="checkbox"/> lounge | <input type="checkbox"/> meeting facilities |
| <input type="checkbox"/> fireplaces | <input type="checkbox"/> kitchenettes | <input type="checkbox"/> indoor swimming |
| <input type="checkbox"/> pets allowed | <input type="checkbox"/> breakfast included | <input type="checkbox"/> health-conscious menu alternatives |

10. CAMPGROUND SYMBOLS—circle all that apply

- | | | | |
|---------------------------------------|--------------------------------------|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> dump station | <input type="checkbox"/> electricity | <input type="checkbox"/> firewood | <input type="checkbox"/> fishing |
| <input type="checkbox"/> ice | <input type="checkbox"/> lp gas | <input type="checkbox"/> laundry | <input type="checkbox"/> leashed pets |
| <input type="checkbox"/> play area | <input type="checkbox"/> sewage | <input type="checkbox"/> shower | <input type="checkbox"/> store |
| <input type="checkbox"/> swimming | <input type="checkbox"/> water | | |

11. DEADLINES: Form is due **before Aug. 1, 2001**—all ad materials are due with form; payment in full is due **before Sept. 1, 2001**—**unpaid ads will be removed.**

12. SEND ORDER FORM, AD MATERIALS AND PAYMENT TO:

New Hampshire Guidebook, PO Box 2838, 170 Kearsarge St.,
North Conway, NH 03860. Fax 603-356-3991. Email sales@glengroup.com

13. PAYMENT—check one

- ☐ Enclosed is a check for the **total amount** made payable to: New Hampshire Guidebook.
- ☐ Charge my VISA/MasterCard

Number: _____ Exp. Date: _____

Name of cardholder: _____

Signature of cardholder: _____

14. QUESTIONS? To contact a sales representative call 603-356-8118.

15. ADVERTISER SIGNATURE: _____ **DATE:** _____

Publisher cannot guarantee position or format of any ad. See sales material for additional policies.

OFFICE USE ONLY: BK GB VG EG WB SALES REP: _____